



# Common Sense Media's

Digital Citizenship  
Training

LESSON 1: PRIVATE  
TODAY, PUBLIC  
TOMORROW

# Important Vocabulary

- Persist
  - To continue & endure
- Reputation
  - The general impression of a person held by others and the public



## Warm-Up

- Why do you think things posted online tend to persist, even when you prefer they didn't?
- What kinds of things might be good for your reputation in the future if they are posted online now? What kinds of things might be harmful?



# A Picture is worth a thousand words...

- What do you think that saying means?



# Important Vocabulary



- Context
  - Different factors that surround a piece of information that help determine its meaning
  
- Tag
  - To add a descriptive word, label, or phrase to a photo or video

# Handout: The unintended consequences of sharing

- Read the “Drunken Pirate” article



## Discuss these questions in your group



- Do you think Millersville University was justified in disqualifying Stacy from earning her teaching degree because of her profile page? Why or why not?
- How would the situation be different if the context of the photo were taken into account? For instance: What if the caption of the photo was not “Drunken Pirate,” but “Happy Halloween” or “My friend forced me to wear this pirate hat”? What if a post accompanying the photo said that it had been taken at a child’s birthday party and Stacy was drinking punch?
- Continues on next slide...

## Discuss these questions in your group



- What if Stacy's friend Joe had posted the picture of Stacy without her knowing it, and tagged her with the "Drunken Pirate" caption. Does the fact that Joe posted the picture change the situation? Why or why not?
- Does Joe have a responsibility to ask Stacy before he posts (and tags) a picture of her? Do other people, including strangers who come across the photo online, have the responsibility to check with Stacy before they tag or repost the photo? Why, or why not?

# Think Before you Post...



- Do you ever post things online about your friends? Do you comment on or tag their posts or photos? How do you decide what is okay?
- What if your own judgment about a post is different from a friend's? For example, imagine you've posted a photo of a group of friends. One friend immediately comments that she loves it, but another complains that he doesn't like the way he looks, and asks that you to take it down. You think everyone in the photo looks great. What do you do?

# Brainstorming

- Come up with a list of at least 3 questions that a person should ask him or herself before posting anything about another person.



# Create a Decision Tree...

- Build upon the questions you just came up with by making a decision tree.
- Example on next slide



Could what I am about to post be harmful or embarrassing to my friend(s) in this context?

YES

NO

DO NOT POST!

Have I asked my friend(s) if it's okay with them to post something?

YES

NO

Did your friend(s) say it was okay to post something about them?

GO ASK THEM IF YOU CAN!

YES

NO

NEXT QUESTION...

DO NOT POST!



## WRAP-UP



- How can people's reputations be affected by what is posted about them online? What impact could this have on their future?
- What should you ask yourself before you post a photo, video, or other information about another person online?
- How can you take responsibility for protecting the privacy and reputation of others?