

Student Name _____ Date _____ Period _____

Stock Internet Research
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1. Go to yahoo.com
2. Click on the Finance Button
3. Manipulate your way around this website using the various features to complete the information requested on this handout

General Market Conditions

See Market Summary to determine the current level of the three major stock market indices?

	Current Level	Today's Increase/Decrease
Dow	_____	_____
Nasdaq	_____	_____
S&P 500	_____	_____

What is the headline of the "TOP STORY" on the Yahoo! Finance website right now?

Under "Market Movers" determine the following:

- Chose "most active". Record the Ticker Symbol of the three most active (largest number of share trade) stocks on each of the following

US	NASDAQ	AMEX	NYSE

- Choose "Price % Gainers" to Record the Ticker Symbol of the three biggest price percentage gainers for each of the following

US	NASDAQ	AMEX	NYSE

- Choose "Price % Losers" to Record the Ticker Symbol of the three biggest price percentage losers on each of the three major stock exchanges

US	NASDAQ	AMEX	NYSE

Company Specific Research

Use the “get quotes” feature towards the top of the Yahoo Finance main page to look up the ticker symbol of the common stock of a company that you are interested in researching.

Company Name _____ Stock Symbol _____

Get the following information for this company using the “summary” feature under “quotes”.

Which of the three major American stock exchanges is this company’s stock traded on? _____

Fill in the information below from the stock quote for this company

Last Trade:	Price	Time:	Change:
Previous Close		Day’s Range	
Today’s Open		52 Week Ranke	
Bid Price		Volume	
Ask Price		Average Volume (3 month)	
1 year target estimate		Market Capitalization	
Beta		Price/Earnings (P/E)	
Next Earnings Date		Earnings Per Share (EPS)	
		Dividend & Yield	

Use the “interactive charts” feature under “charts” to find the following:

Below draw a replica of the chart show stock price for this company for the following periods of time?

3 Month	
1 Year	
5 Year	
Max	

- Is the current price trend UP DOWN STEADY

Choose a 1 year “Basic Technical Analysis” chart and click on the 200 on the moving average line.

- Is the current price ABOVE BELOW RIGHT ON the moving average?

Use the “news & info” feature for the following.

Click on “headlines” and read at least two articles relating to this company. Briefly summarize below.

-
-

Click on “company events”

- List one upcoming event and the date it will happen.
- List one recent event and the date it occurred.

Under “Company” use the “profile” feature to find the following:

Company Headquarters Location City _____

State/Province/etc. _____ Country _____

Index Membership _____

Business Sector _____ Industry _____

Describe the products/services this company provides.

List two of the major officers/executives of this company, their positions, and salaries

Name	Position	Salary
_____	_____	_____
_____	_____	_____

Under “**Company**” use the “**key statistics**” feature to find the following:

Profit Margin _____ Return on Assets _____

Operating Margin _____ Return on Equity _____

Under “**Company**” use the “**competitors**” feature to find how this company compares to its two top competitors in the following areas”

Company Name	Current Stock Price	Net Income	Earnings Per Share (EPS)	Price/Earnings Ratio (P/E)

Under “**Analyst Coverage**” click on “**Analyst Estimates**” to find the following

In “**earnings estimates**” what are the analyst’s estimated earnings per share for the following

Earnings Estimates	Current Quarter	Next Quarter	Current Year	Next Year
Average Estimate				

In “**earnings history**” how do the analysts past estimate compare to actual estimates?

Earnings History	Date _____	Date _____	Date _____	Date _____
EPS Estimate				
EPS Actual				
Difference				
Surprise %				

Under “**analysts opinion**” what is the overall buy/sell recommendation of the analysts currently?

1.0 Strong Buy 2.0 Buy 3.0 Hold 4.0 Sell 5.00 Strong Sell

Recommendation Summary	
Mean Recommendation This Week	
Mean Recommendation Last Week	
Change	

Use the “**Financials**” feature to find the following financial information for the past three fiscal years

Fiscal Year Ended _____

Income Statement

Total Revenue _____

Net Income _____

Balance Sheet

Total Assets _____

Total Liabilities _____

Total Stockholder Equity _____

Cash Flow

Change in Cash and Cash Equivalents _____

What would you do?

Based on your research, would you purchase stock on this company right now? Why/Why Not?

There are many other websites on which you can do similar research including the Stock Market Game website, cbsmarketwatch.com, motleyfool.com, finance.yahoo.com, cnmone.com, etc. Continue to research various companies using these tools and others for the Stock Market Game and the Capitol Hill Challenge.