

## FOR IMMEDIATE RELEASE

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## ROBSTOWN ISD HOSTS GUEST SPEAKER NANCY ROBINSON MASTERS FOR READ ACROSS AMERICA WEEK

**Robstown, TX**—**March 11, 2015**—Robstown Independent School District had exciting plans for the first week of March. The District's campuses participated in Read Across America Week, a nationwide reading celebration for children. Various activities promoting the importance of reading and college readiness took place each school day, allowing students to participate in the initiative Monday through Friday.

One of the most anticipated events was a book signing and reading presentation to the students at Ortiz Intermediate and Seale Junior High by Nancy Robinson Masters, a well-known author for her inspirational texts to inspire others to use the power of reading to achieve dreams. Amy Enrriques, District Literacy Instructional Coach, stated: "In celebrating Read Across America, our students at Robstown had the opportunity to explore, and most importantly, enjoy reading and books. We were so pleased that Ms. Masters was able to visit our schools."

The activities planned throughout the District focused on the many places that reading and education could take RISD students, fostering creativity and imagination. Students also explored colleges to attend and gathered information on careers that interested them. Other visitors to the campuses included Texas A&M University- Corpus Christi Cheerleaders, the Del-Mar Hygienist Program and the Humane Society. For more information, or for a complete slideshow of photos, please visit the District's website at <a href="https://www.robstownisd.org">www.robstownisd.org</a>.