

**Level 1: Identification...What? Where? When? Who?**

Blank space for Level 1 analysis.

**Level 2: Patterns...What do I see?**

Blank space for Level 2 analysis.

**Level 3: For each pattern...why there?**

Blank space for Level 3 analysis.

**Level 4: So what? What if?**

Blank space for Level 4 analysis.

\*Concept: Dave Palmer, Cherry Creek School District (Colorado)

Task: Find and cut out (or scan) a map from a newspaper, magazine, book, brochure, or the Yellow Pages. Carefully consider and answer the following questions as they apply to the map you have selected.

### Inventory (Part I)

1. Describe the topic/theme/subject of the map.
2. What symbols, patterns, and/or colors were used by the cartographer?
3. Does the map show point (site), area (region), and/or line data?
4. Does the map have a legend or key? a scale of mile/feet? Is it signed?

### Analysis/Critique (Part II)

5. What is the impact of view point (centering) of the map?
6. How do the symbols, patterns, and/or colors affect its message to the casual viewer?
7. What do you like about the way the map was designed?
8. What do you dislike about the way the map was designed?
9. Does the map accurately portray the data it is supposed to?

### Evaluation (Part III)

10. Does the message of the map differ (in content or emphasis) from the message or tone of the article it was designed to illustrate?