

Why Mom
Deserves a
Diamond[®]
THE LEGENDARY CONTEST[®]

January - 2010
ORANGE COUNTY

ATTN: All English teachers
RE: **WHY MOM DESERVES A DIAMOND[®]**
18th Annual Writing Contest

Dear English teachers,

In honor of all moms, Gallery of Diamonds will award two students with a grand prize one-quarter carat brilliant cut diamond retailing for \$650.00 who best expresses Why Mom Deserves a Diamond[®]. First-place winners will receive a genuine amethyst and second-place winners will receive a genuine garnet. Teachers of diamond winners will receive a 14 karat gold garnet necklace with a retail value of \$249.00.

Established in 1993, the contest allows kids to express their love and appreciation for their mothers. The contest is offered to all Orange County students grade 1-12. One Diamond Winner[™] will be chosen from grade level categories 1-5 and 6-12. Copies may be made from the enclosed official entry form. Entries must be **received** by Friday, January 15, 2010. On February 27, the winners will be notified to receive their gemstones at Gallery of Diamonds Jewelers in Newport Beach.

Entries must be completed in class. Please explain to your students that prizes are genuine gemstones only and **do not** include mountings. History, trivia, and more information can be obtained from our exciting website at www.whymomdeservesadiamond.com.

Sincerely,

The staff of Why Mom Deserves a Diamond, Inc.
Sponsored by Gallery of Diamonds Jewelers

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Patent Pending

Submit all entries to:
Why Mom Deserves a Diamond, Inc.
1000 Bristol St. N. Suite 8 • Newport Beach, CA 92660 • 949-476-2000
www.whymomdeservesadiamond.com

Win A Diamond!

(\$650 Retail Value)

Just write 25 words or less on,
Why Mom Deserves a Diamond®

Zone

01

Number of words
(Must not be over 25)

Your name _____
PRINT CLEARLY First Last

Why Mom
Deserves a
Diamond®
THE LEGENDARY CONTEST®

School Name _____

School Address _____

City _____ State _____ Zip _____

Teacher Ms.
 Mrs.
 Mr. _____ Grade _____

First Last

Teacher Email _____

Sponsored by:
Gallery of Diamonds Jewelers

Submit entries to:
Why Mom Deserves a Diamond, Inc.
1000 Bristol St. North • Suite 8
Newport Beach, CA 92660
(949) 476-2000

Entries must be completed in class. Contest is for Orange County students grades 1-5 and 6-12. Entries will be evaluated on originality. Entries must be received from your school no later than **Friday, January 15, 2010**. We do not accept individually mailed entries or faxes. Two grand prize Diamond Winners™ will be selected on February 27 to receive a loose 1/4 carat diamond with a retail value of \$650. First-place winners will receive a loose Brazilian amethyst with a retail value of \$50. Second-place winners will receive a loose African garnet with a retail value of \$40. Prizes are genuine gemstones and **do not** include mountings.

Submitting this form gives Why Mom Deserves a Diamond, Inc. permission to publish winning entries in the 18th annual anthology and the *Best of the Best* to recognize outstanding students. A portion of the proceeds from the anthology will be donated to the Orange County Public Library system. There is no obligation to purchase jewelry or books. Winning students must be accompanied by their mother or legal guardian when coming to Gallery of Diamonds to receive prizes. WHY MOM DESERVES A DIAMOND® and THE LEGENDARY CONTEST® are registered trademarks of Gallery of Diamonds.

www.whymomdeservesadiamond.com

-18th Annual Contest-
2010

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