

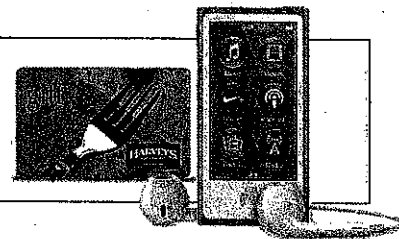
## Special Announcement Letter

Dear Parents, Family, Friends and Neighbors:

We are participating in the Harveys Hometown Educational Rewards Program. This program is designed to help us earn much needed educational equipment for our school. This equipment will be used by our students to further enhance their education and we need your help!

### Win Free Groceries and an iPod Nano

Register your personal Harveys Hometown Rewards Key to our school!  
The more you shop at Harveys, the more chances you have to win one of three prizes for Free Groceries and an iPod Nano.



### Here's just how easy it is!

1. Make sure you have a Harveys Hometown Rewards Key. If you do not, please request or sign up for one at any Harveys Customer Service Counter or on-line at [www.harveysupermarkets.com](http://www.harveysupermarkets.com).
2. **IMPORTANT: All supporters must enroll their new Harveys Hometown Rewards Key to support our school for the 2014 program.**
3. *Please fill out the attached form and return it to school as soon as possible. Please have relatives, friends, co-workers and neighbors sign the form as well. The sooner you return these forms, the sooner we begin earning free educational equipment.*
4. You may also sign-up for our school at [harveysupermarkets.com/OurCommunityHometownEducationalRewards](http://harveysupermarkets.com/OurCommunityHometownEducationalRewards).
5. After you register, each time you shop at Harveys and use your personal Harveys Hometown Rewards Key, our school will **automatically** receive credit.
6. You only have to register once and from July 31, 2014 until December 31, 2014 our school will earn points!

Please take the time to complete the sign-up form. Thank you in advance for your help and support. We will keep you updated on our progress.

Sincerely,

*Joanna Hand*

Your Harveys Hometown Educational  
Rewards School Coordinator

### Back to School Sweepstakes!

**First Prize:** \$500 Harveys Gift Card Plus an iPod Nano  
**Second Prize (2):** \$250 Harveys Gift Card Plus an iPod Nano  
Sweepstakes runs from July 31, 2014 through November 30, 2014

\* When you use your personal Harveys Hometown Rewards Key and are enrolled in the Harveys Hometown Educational Rewards Program. No purchase necessary and void where prohibited.

See official rules at [www.harveyseducationalrewards.com/rules](http://www.harveyseducationalrewards.com/rules).



School Name \_\_\_\_\_

School Code

## Harvey's Hometown Educational Rewards Register Your Key to Support Our School!

[www.harveysupermarkets.com/OurCommunity/HometownEducationalRewards](http://www.harveysupermarkets.com/OurCommunity/HometownEducationalRewards)

**Harvey's Hometown Rewards Key #**  
(11-digits located beneath bar code on your Key)

**Customer Name**

**Email Address**

|                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |