

Ciudades Andaluzas

Project Spain

Students will create a tourist brochure describing an Andalusian city. This project is designed for students to do in pairs. Students should produce both a brochure and a written project.

Situation

Students are to imagine they are members of their city's chamber of commerce. The tourism industry in your city is struggling to produce revenue. You and your partner have been hired by your city to increase people's interest in visiting your city. You are to create a brochure to help market your city to Spanish speaking communities across the globe.

Your job is to create a brochure that would convince me that your city is the best place on Earth.

In your brochure, you need to answer the following questions:

- City location (continent, bordering cities and bodies of water).
- Statistics (temperature, rainfall, best time of year to visit).
- Getting there (possible routes, airlines, airfare).
- Where to stay and eat (currency, hotels, restaurants).
- What to do (museums and landmarks, outdoors, other).
- What should you pack if you were going there? (provide ideas for different seasons).
- Short list of useful Spanish phrases for travelers. Make this a bilingual list.

Suggested cities

Córdoba, Algeciras, Málaga, Granada, Cádiz, Almería, Jerez de la Frontera, Ronda, Marbella, Tarifa

Requirements

1. Students are to research their chosen city, using almanacs, encyclopedias, travel magazines, or searching reliable Internet sources. Travel agencies also have a variety of information about Spain.
2. Students gather information and materials (including pictures) and begin to organize them.
3. Students will write a brief outline in Spanish of how they plan to present their city to the class.
4. Students will present their brochure to the class.
5. Students will EACH write a 200 word summary on what was learned from their new city. Be sure to include:
 - facts about the history of your city
 - cultural tourist attractions and recreational attractions
 - Some basic geographic features of the country. Is it mountainous? Is it flat? Are there a lot of beaches? Are there a lot of rivers?
 - Information about famous places and cities in the country. Famous museums? Monuments? Ruins? Parks? Beaches? Places that might be interesting to visit?