

<h2 style="margin: 0;">Creativity</h2>				
Criteria	Expert	Practitioner	Apprentice	Novice
Demonstrates imagination and innovative thinking, suggesting new solutions to old problems.	Extends a novel or unique idea, question, format, or product to create new knowledge or knowledge that crosses boundaries.	Creates a novel or unique idea, question, format, or product.	Experiments with creating a novel or unique idea, question, format, or product.	Reformulates a collection of available ideas.
Takes risks.	Takes the assignment/project to a new level. Demonstrates a high degree of willingness to take chances, defending ideas, experimenting, predicting and putting plans into action	Incorporates new directions or approaches to the assignment/project in the final product. Deals with unstructured situations; predicts, guesses, and experiments to a sufficient degree.	Considers new directions or approaches without going beyond the guidelines of the assignment/project. Deals with unstructured situations; experiments and guesses with assistance.	Stays strictly within the guidelines of the assignment/project, targeting minimum requirements.
Demonstrates fluency and flexibility in brainstorming.	Perceives or approaches the problem in many different ways. Sees novel combinations or new permutations when reviewing the list, leading to new ideas.	Perceives or approaches the problem in a number of different ways. Lists many ideas or responses.	Perceives or approaches the problem in a different way. Lists a sufficient number of ideas or responses, though may limit the list with early judgments.	Lists a limited number of ideas and responses.
Embraces contradictions.	Integrates alternate, divergent, or contradictory perspectives or ideas fully.	Incorporates alternate, divergent, or contradictory perspectives or ideas in an exploratory way.	Includes (recognizes the value of) alternate, divergent, or contradictory perspectives or ideas in a small way.	Acknowledges (mentions in passing) alternate, divergent, or contradictory perspectives or ideas.