

# Pleasanton Unified School District



**PRESS RELEASE**  
**For Immediate Release**  
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**Contact:** Parvin Ahmadi, Superintendent  
Pleasanton Unified School District  
**Telephone:** 925-462-5500  
**Fax:** 925-484-3591  
**Email Address:** pahmadi@pleasanton.k12.ca.us

## **PLEASANTON UNIFIED SCHOOL DISTRICT BOARD UPDATE**

**Pleasanton, California**—At the June 19, 2012 Board Meeting, Trustees received the Demographic Study conducted by Davis Demographics & Planning (DDP).

Student population projections by residence for fall 2011 through fall 2021 were gathered using the Ten-Year Projection Methodology and a “build-out” study was conducted using the Maturation Methodology. This process combines current housing, projected development, and an estimate of additional potential housing using aerial photos, area zoning maps, and discussions with City staff.

Ms. Cázares reminded the Board that these are projections and will change as new information on development within the city and census data changes.

The Board also heard an update of the Facilities Master Plan (FMP). The FMP will be used as a strategic tool, enabling the District to identify and prioritize short-and long-term facility goals over the next 10 to 20 years. This plan goes hand in hand with the Demographer’s Report and will act as a guide for the District in the coming decade.

The Board agreed to restore \$377K worth of Classified positions, some of which are contingent upon final revision of discussion with CSEA on the impact of the layoffs. The following is a list of programs restored at this time due to the gracious concessions of our Classified staff:

**Elementary School Technology Specialists-** For the 12/13 school year, each elementary school is allotted 2 hours/day of Technology Specialist paid through PPIE’s Giving Fund. The District will add two (2) additional hours per day for the 12/13 school year.

**Elementary School Library Media Specialists-** For the 12/13 school year, each elementary school was allotted 2 hours/day of Library Media Specialist paid through the General Fund. The District will add two (2) additional hours per for the 12/13 school year, taking the total to 4 hours.

**Middle School Custodial Services-** Custodial services had been reduced at each middle school by 0.5 FTE, but this reduction has been restored for the 12/13 school year.

**Middle School Technology Specialists-** For the 12/13 school year, each middle school is allotted 3 hours/day of Technology Specialist paid through PPIE’s Giving Fund. The District will add one additional hour per day for the 12/13 school year.

**Custodial Services at the High School-** Custodial services had been reduced at each comprehensive high school by 1.0 FTE. The Board restored 0.5 FTE of Custodial Services at each comprehensive high school for the 12/13 school year.

**Maintenance Services-** Maintenance Services had been reduced by 1.0 FTE, but this has been restored for the 12/13 school year.

The Board unanimously approved the Letter of Support to participate in the Harrington Art Partnership to place the "Blending Family" Oil Painting on Aluminum onto District property. PUSD, in partnership with the Harrington's will seek grants and donations to raise \$12,500 needed to purchase the artwork by New Mexico artist Guilloume. PUSD and will choose students to contribute artwork on the back of the aluminum piece.

After holding a public hearing, the Board unanimously approved adoption of the FY12/13 budget for the General Fund and for Other Funds. Based on the assumptions of the Governor's Proposed Budget, the Board of Trustees (BOT) approved \$2.2M of spending reductions on February 28, 2012. The savings generated by these reductions in combination with \$3.3M of one-time undesignated reserve allows the District to maintain its 3% Reserve for Economic Uncertainties in FY12/13.

The Board unanimously approved the contract with School Innovations and Advocacy, Inc. (SI&A) Attention to Attendance Management System (A2A). The web-based attendance management system provides the District a tool to reduce unexcused and excused absences and to increase Average Daily Attendance (ADA).

ADA for Pleasanton Unified students is approximately 97%. In increase of just .25% in ADA would equate to more than 6,000 student-learning days, and will generate approximately \$200,000 in attendance-based revenue for the District. The cost of the program is \$67,000 annually; however, if ADA does not increase by at least .25%, the contract can be revoked. The District can also provide 30 day notice to terminate the agreement at any time during the contract.

Superintendent Ahmadi presented the District's Strategic Plan. After conducting Listening Campaigns with many groups throughout the Pleasanton community, input was used to finalize the Vision, Mission, and Bold Goals for the District.

**The Vision:** Every student will be a resourceful, resilient, responsible and engaged world citizen.

**The Mission:** Our students will make a better world.

**Bold Goals:**

**CURRICULUM & INSTRUCTION**

1. Eliminate racial, socio-economic, and gender predictability in achievement.
2. Optimize student learning by utilizing innovative technologies.

**PERSONAL GROWTH**

1. Empower all students to develop character, compassion, civility, and community consciousness.

**FISCAL STEWARDSHIP**

1. Students will be central to all fiscal decisions.
2. Ensure fiscal health through investing in today while planning for tomorrow.

**LEARNING ENVIRONMENT**

1. All students and staff are provided with a high-quality physical environment that facilitates teaching and learning.
2. Every student and staff will feel safe, respected, and enjoy positive connections.

The FY12/13 Budget presentation, Demographic Study report, and the Strategic Plan presentation can be found on the PUSD website at <http://www.pleasanton.k12.ca.us/BoardofTrustees/MeetingsAgendas.cfm> (in the June Update folder).

The District will be holding an Informational Meeting about Staggered Reading for parents on Tuesday, June 26<sup>th</sup> at 5:00-6:30 p.m. in the Board Room at 4665 Bernal Avenue.

The Board meeting was adjourned at 1:00 a.m. on June 20, 2012. The next meeting of the Board will be August 21, 2012.