

**PANORAMA COMMUNITY SCHOOL DISTRICT**  
**NEWS MEDIA RELATIONS**

The board recognizes the value of and supports open, fair and honest communications with the news media. The board will maintain a cooperative relationship with the news media in the school district community. As part of this cooperative relationship, the board and the media will develop a means for sharing information while respecting each party's limitations.

Members of the news media are encouraged and welcome to attend open board meetings. The superintendent shall be the spokesperson for the board and the school district.

Members of the news media seeking information about the school district shall direct their inquiries to the superintendent. The superintendent shall accurately and objectively provide the appropriate information and the position of the board in response to inquiries from the news media about the school district.

It shall be the responsibility of the board president and superintendent to respond to inquiries from the news media about the school district.

Legal Reference: Iowa Code §§21.4, 22, 279.8 (1987).

Cross Reference: Board-Community Relations  
News Conferences and Interviews  
News Releases

Approved: 9-17-90

Reviewed: 1999, 2002, 2007, 2011

Revised: \_\_\_\_\_