

PANORAMA COMMUNITY SCHOOL DISTRICT

NEWS RELEASES

The superintendent shall determine when a news release about internal school district and board matters will be made. In making this determination, the superintendent shall strive to keep the media and the school district community accurately and objectively informed. Further, the superintendent shall strive to create and maintain a positive image for the school district.

News releases will be prepared and disseminated to news media in the school district community. Questions about news releases shall be made to the superintendent only.

It shall be the responsibility of the superintendent to approve news releases originating within the school district prior to their release.

Legal Reference: Iowa Code §§21.4, 22.2 (1987).
1980 Op. Att'y Gen. 73.

Cross Reference: Board-Community Relations
News Media Relations
News Conferences and Interviews

Approved: 9-17-90

Reviewed: 1999, 2002, 2007, 2011

Revised: _____