

Pleasanton Unified School District



PRESS RELEASE
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PUSD DECA Teams Clean Up at States; Headed to State Competition

Pleasanton, California— Both Foothill and Amador Valley High Schools' DECA teams have advanced to the State competition after great success at the NorCal District Career Development Conference (CDC) competition this past weekend.

According to their website (deca.org), DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. Each student was able to compete in two events, usually one business scenario "role play" and one "written" report and/or presentation, along with at least one 100 question exam on Marketing, Hospitality, Business Administration/Management or Finance.

With 111 students competing in 42 events, Amador Valley brought home the most awards of all schools attending, with 114 AVHS students recognized (1st - 8th) in one or more categories for test, written project and/or presentation. Amador Valley had 80 students with Top 8 combined scores (along with their partners making a total of 99 students) and those students advance to the State competition. Cathy Rigl is the DECA advisor for AVHS.

Foothill received 125 awards in total, with 46 FHS students recognized (1st - 8th) in one or more categories for test, written project and/or presentation. FHS had 51 winners in the Top 1-8 Overall Spot (which includes a combination of an exam, presentation and/or paper) and 23 winners in the Top 1-3 Overall Spot. Tami Raaker is the DECA advisor for FHS.

"Our students in DECA are certainly prepared for college and career," said Superintendent Parvin Ahmadi. "They continue to excel and we are extremely proud of them."

Both teams will now prepare for the DECA State Conference held February 26th - March 1st in Santa Clara.

More info on the competitive events can be found at <http://www.deca.org/high-school-programs/high-school-competitive-events/>

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