



Wayne Coleman joins Jacksonville ISD as the district's new Athletic Director and Head Coach. Coleman has a history in Jacksonville, serving as Offensive Coordinator for the Indians from 1991-1996 during the tenure of then Head Coach Danny Long.

Coach Coleman brings 26 years of coaching experience to Jacksonville with an extensive career, most recently as Assistant Head Coach of the 2014 4A Gilmer State Champions, where he has coached for the past 8 years. Since his coaching career began in 1988 in Marshall, Texas, Coleman has been associated in the play-offs with various teams for the vast majority of his career and has been to the finals four times with Gilmer, and once with Marshall.

According to Superintendent, Dr. Chad Kelly, "The JISD Indian Nation is proud to announce Coach Wayne Coleman as Jacksonville's new Athletic Director/Head Coach. Coach Coleman's past experience with JISD brings a familiarity of our traditions and high expectations of the entire athletic program. We are proud he chose Jacksonville as his new family home. We look forward to his leadership and more than welcome him and his family to our team."

Coach Coleman's objective as head of the Indians is "to build a program of champions who will succeed on and off the field". He graduated in 1986 with a B.S. in Secondary Education, English from Missouri Western State and a M.S. in Secondary Education Counseling from Southern Arkansas University in 1988. Coleman's coaching and teaching career started in Marshall, Texas in 1988. He moved to Jacksonville in 1991 where he was Offensive Coordinator through 1996, and ensuing head coach positions include Beeville, Brewer, and Trinity, before joining the Gilmer team as Assistant Head Football coach in 2007.

Coleman was recognized as the Bay Area 4A coach of the Year in 1999 and in 2001, and named the Coastal Bend All Star Head Coach in 2002.