



Press Release

Contact: Instructional Technology
Phone: (979) 345-5147

FOR IMMEDIATE RELEASE
8 A.M. EDT, January 20, 2012

CHILDREN'S ONLINE PRIVACY PROTECTION ACT

WEST COLUMBIA, TX, JANUARY 20, 2012: The Children's Online Privacy Protection Act (COPPA) was signed into law Oct. 21, 1998 and modified April 21, 2000. The rule applies to "operators of commercial web sites and online services directed to children under 13 that collect personal information from children, and operators of general audience sites with actual knowledge that they are collecting information from children under 13." COPPA prohibits unfair or deceptive acts or practices in connection with the collection, use, or disclosure of personally identifiable information from and about children on the Internet. According to the law, a Web site operator must include in a privacy policy, when and how to seek verifiable consent from a parent and what responsibilities an operator has to protect children's privacy and safety online.

21st century technology applications and use are integrated in the Columbia-Brazoria Independent School District instructional learning environments. Columbia-Brazoria Independent School District does not allow the release of personal information from students when accessing educational web resources used in authorized activities such as doing assignments, researching or collaborating with classmates online.

Columbia-Brazoria Independent School District educators read and make sure students understand a Web site's privacy policy before accessing a site. These protective measures ensure the safety and privacy of Columbia-Brazoria Independent School District students while online.

Works Cited

COPPA-Children's Online Privacy Protection Act. (n.d.). "Children's Online Privacy Protection Act of 1998". Retrieved January 16, 2012 from <http://www.coppa.org/coppa.htm>

How to Comply with the Children's Online Privacy Protection Rule. (2006, December). How to Comply with the Children's Online Privacy Protection Rule [PDF]. Retrieved January 16, 2012 from <http://business.ftc.gov/documents/bus45-how-comply-childrens-online-privacy-protection-rule>

Truste. (2007,October). Parent Teacher Tutorial. Retrieved January 16, 2012 from http://www.truste.com/pdf/parent_teacher_tutorial.pdf

Internet Privacy Survey, Online Privacy Tips for Teens & Parents. (n.d.). The Kids Are Alright. Retrieved January 20, 2012 from <http://www.truste.com/consumer-privacy/personal-privacy-tips/social-networking-survey>

-End-