

## Key Questions For Chapter 1

1. What is human geography?
2. What are geographic questions?
3. Why do geographers use maps, and what do maps tell us?
4. Why are geographers concerned with scale and connectedness?
5. What are geographic concepts, and how are they used in answering geographic questions?

### WHAT IS HUMAN GEOGRAPHY?

Human geographers study people and places. The field of **human geography** focuses on how people make places, how we organize space and society, how we interact with each other in places and across space, and how we make sense of others and ourselves in our localities, regions, and the world.

Advances in communication and transportation technologies are making places and people more interconnected. Only 100 years ago, the fastest modes of transportation were the steamship, the railroad, and the horse and buggy. Today, we can cross the globe in record time, with easy access to automobiles, airplanes, and ships.

Aspects of popular culture, such as fashion and architecture, are making many people and places look more alike. Despite all these changes encouraging us to be more alike, our world still encompasses a multitude of ways in which people identify themselves and others. The world consists of nearly 200 countries, a diversity of religions, thousands of languages, and any number of settlement types from small villages to enormous global cities. All of these attributes come together in different ways around the globe to create a world of endlessly diverse places and people. Understanding and explaining this diversity is the mission of human geography.

The word “globalization” is all around us. To make sense of this phenomenon, we first need to define it. **Globalization** is a set of processes that are increasing interactions, deepening relationships, and heightening interdependence without regard to country borders. It is also a set of outcomes that are felt from these global processes—outcomes that are unevenly distributed and differently manifested across the world.

All too often, discussions of globalization focus on the pull between global—seen as a blanket covering the world—and local—seen as a continuation of the traditional despite the blanket of globalization. Geographers are in a place to understand globalization as much more than this. When geographers look at the outcomes of globalization as being distributed unevenly, they are not only talking about the local. Geographers use scale to understand the interre-

lationships among individual, local, regional, national, and global. What happens at the global scale affects the local, but it also affects the individual, regional and national, and similarly the processes at these scales impact the global. To reduce the world to local and global is to miss much. In this book, we study globalization, and we use scale to understand the effects of globalization and the things that shape globalization (see the discussion of scale later in this chapter).

Globalizing processes occur at the world scale; these processes bypass country borders and include global financial markets or even global environmental change. However, the processes of globalization do not magically appear at the global scale: *what happens at other scales (individual, local, regional, national) helps create the processes of globalization and shape the outcomes of globalization.*

Some argue that understanding globalization is critical to understanding the world today, whereas others maintain that globalization is overhyped. As geographers Ron Johnston, Peter Taylor, and Michael Watts explain, “Whatever your opinion may be, any intellectual engagement with social change in the twenty first century has to address this concept seriously, and assess its capacity to explain the world we currently inhabit.” We integrate the concept of globalization into this textbook because processes at the global scale and processes that disregard country borders are clearly changing human geography. At the same time, as we travel the world and continue to engage in fieldwork and research, we are constantly reminded how different places and people are—processes at the individual, local, regional, and national scales continue to change human geography and shape globalization.

No place on Earth is untouched by people. As people explore, travel, migrate, interact, play, live, and work, they make places. People organize themselves into communities, nations, and broader societal networks, establishing political, economic, religious, linguistic, and cultural systems that enable them to function in space. People adapt to, alter, manipulate, and cope with their physical geographic environment. No environment stands apart from human action. Each place we see is affected by and created by people, and each place reflects the culture of the people in that place over time.