

# **BENEFITS OF SCHOOL-TO-CAREER PROGRAMS**

Effective work-based learning programs provide a wide range of specific benefits to students, employers, educational institutions, and the community.

*A work-based learning program can benefit participating students by:*

- Providing opportunities to apply academic proficiencies.
- Establishing a clear connection between education and work.
- Increasing motivation and retention by showing the relevance of academic and occupational instruction.
- Providing opportunities to explore possible careers and enhancing skill development.
- Improving post-graduation job prospects and establishing future employment contacts.
- Developing workplace responsibility and positive work habits and attitudes.
- Providing opportunities for leadership development.
- Providing opportunities to develop relationships with adults outside of education.
- Encouraging completion of secondary education and enrollment in post-secondary education.

*A work-based learning program can benefit participating employers by:*

- Providing an opportunity to prepare future employees.
- Offering a source of skilled and motivated future employees.
- Reducing the cost of recruitment and training.
- Improving employee retention.
- Offering opportunities to provide community services.
- Encouraging involvement in the curriculum development process.
- Increasing employer visibility in education.
- Communicating required job-specific proficiencies to educational personnel.

*Work-based learning programs can benefit the local community by*

- Providing an informed, competent, and productive future workplace.
- Ensuring cooperation and understanding between education, business, and the community.
- Enhancing awareness of local employment opportunities.
- Building the foundation for a more productive local economy.

**We look forward to working with you as partner in giving these students a head start in the world of work by offering them a unique opportunity to gain some valuable experience in their chosen career field. This is a win-win for the student and for you as a participating employer.**

**Tift County Schools**  
*Tradition. Teamwork. Tomorrow.*