

REEF BOARD MEETING MINUTES

**February 26, 2014
5:00 PM – 8:30 PM**

5:00 PM – Board of Directors Meeting (public meeting open to all members)

I. Board Member Roll Call/Establish Quorum: (✓ if present at meeting)

Directors (Expiring 6/14)		Directors (Expiring 6/15)		Non-Voting Members	
✓	<i>Tammi Flemming ~ REEF Treasurer</i>		<i>Gina Andrews</i>	✓	<i>Dr. Donna Ronzone ~ Principal</i>
✓	<i>Sabrina Koceman ~ Assist. President</i>	✓	<i>Chris Davis ~ REEF Secretary</i>		
	<i>Nancy Mixon</i>	✓	<i>Lisa Hall ~ eblasts</i>	✓	<i>Alison Throop ~ Teacher Liaison</i>
✓	<i>Stella Pynn ~ Financial Secretary</i>		<i>Eric Jensen ~ Annual Fund</i>		
	<i>Eric Sanchez ~ REEF President</i>		<i>Jaime Perez</i>		
✓	<i>Eric Schenker</i>	✓	<i>Jeff Peterson ~ Parliamentarian</i>		
	<i>Kristin Story</i>				

II. Board Meeting (5:30 – 6:30)

- a. Call to Order:** Meeting began at 5:40 PM. Eric Sanchez was absent. Sabrina Koceman led the meeting.
- b. February Meeting Minutes:** Eric Schenker had one question about the meeting minutes. Lisa clarified the sentence in question. Chris made the edit electronically. No other questions about the meeting minutes. Sabrina moved to approve the January meeting minutes with the minor change, Lisa seconded the motion and all board members approved the minutes with none opposed.
- c. Financial reports:** Tammy summarized the current financial report. Checking account has \$44,000, \$ 6,300 for rose run already, Annual fund received \$69,500 collected and deposited, the Mexican food fundraiser raised over \$1,800 – REEF will write a letter and have the board sign it. Lisa will send out an eblast thank you to ELAC committee under the direction of Laura Zarate who organized the event, donated food, time, cooking, etc. Chris motioned to approve the financial reports, Jeff seconded the motion, and all board members approved the minutes with none opposed. Eric Schenker asked about the over budget status of hospitality. Treasurer said an answer is pending discussion with the president.
- d. Board Member Elections:** REEF board position – 7 positions open for 2 year terms and 2 positions open for 1 year terms. Need to start elections process now. Eric should draft a letter and place in Thursday folders by March 13th. Need 60 days from when the election is formally publicized. Sabrina formally nominated an

election committee, everyone on the board is responsible for nominating someone. Today we open up the nominating process to accept nominations. Need to decide what date the election bios need to be in. Also need to send out weekly eblasts to let people know how to get their name on the ballot.

e. Other REEF business:

- We still need new Rose Run chairs, Twila and Jen will train new chairs this year but they will not be involved next year. So far no one has expressed interest. 1st/2nd grade parents for Rose Run would be good. Rose Run raises 50% of our annual budget, this is a very important committee.
- Dr. Ronzone mentioned that one of the art program consultants has provided an invoice of work hours. Need clarification about this. Sabrina will email Eric about this to get clarification about how the art program is paid.
- Sabrina will also email Eric about the hospitality budget and regarding board members who do not regularly come to REEF meetings.

6:30 PM – Open Forum – General Membership Meeting

I. Welcome Address

- Dr. Cash visited the REEF meeting. He discussed the local control funding formula (LCFF) which is the unique way the district is being funded. Every school gets a base grant for every student. Additional amount of money for other children who need support services (poverty, foster, etc.). There is now a lot more discretion for how districts spend the money.
- Local control accountability plan (LCAP) is the template that every school district must fill out. If you want to become more involved in this process, recommend attending the regional meetings, or review the plan on the district website.
- Smarter balance assessment – field testing in English and Math for Grades 3-6. This is a computer based assessment. Field testing starting in April – through May. Giving schools a chance to test the test technology, without the results counting, in order to evaluate the systems of the test. There will be no academic performance index. One year from now the test will be administered. This is a whole new system, and the baseline will be 2015.
- Infrastructure and technology costs are funded through the district.
- Question raised by Eric Schenker: The district has a \$800,000 budget, over a two year period, to fund technology upgrades related to common core implementation. Given REEF invested nearly \$70,000 to upgrade our computer lab at our own expense, is it possible to receive reimbursement from the district for this expense? Dr. Cash's response: "I don't know".
- Question raised by Eric Schenker: Academic progress is measured by comparing year over year test results. How will common core test results compare with prior test results such as API scores? Dr. Cash's answer: With common core implementation, there won't be API score to compare to. With the new system's test results, there won't be comparability until after 2015, the base year for the new test results.

II. Rose Run

- March 18th kickoff, April 19th will be the Rose Run, and a rain delay date will be the week after that.
- The committee implemented a school-wide logo competition – 316 submissions. 6th grade had the most entries. All grade levels were represented. The winning logo will be displayed on this year's Rose Run T-Shirt, which every student will receive. The committee is going to laminate the top 20 logo's received and post them all over the school.
- The fundraising goal is \$110,000.
- Sponsors – 44 corporate sponsors \$18k already pledged.
- The Rose Run committee is off to a good start, but they need more help and they need new chairs for next year.
- Prizes – If anyone has prize donations please see Twila Douglas & Jen Brown.

III. ASEP

- Mari – discussed the idea of on-line registration through “Active” network, to bring the idea forward for the budget committee.
- Pricing – includes training for 5 people. Hardware, and software ownership \$5,800 yearly fee after that \$250.
- Ability to incorporate the school store, Roosevelt merchandise
- The advantage is that Active network is well known. The “Girl On Fire” event uses them, so does Washington school. Peabody does not, they only have an on-line registration form, but not on-line registration process.
- ASEP is a self-funded program. Classes are kept affordable. However, the current process is very time consuming/labor intensive and there are not enough volunteers who want to take on the job, so Mari is looking for ways to somewhat automate the process and make it more manageable for volunteers.
- Put it out there for the budget committee.
- There were several questions from REEF board members and general members about this network and the associated costs. Some ideas from members included researching other less expensive options such as a web-based process. Or a leased agreement through Active that might be less expensive.
- Next steps is that Mari should look into other less expensive options per questions raised during the meeting, then present a budget to the REEF budget committee for next year's budget.

IV. Dad's Poker Tournament

- Mark Flick and Matt Davis (Poker Tournament Committee) presented a status updated of the 2nd Annual Dad's Porker Tournament Fundraising Event.
- Last year there were 40 players in a warehouse, the event raised \$5,700.
- The cost is \$100 to enter, options to rebuy during the game, so the average was about \$200 per player last year.
- This year in order to accommodate more players and raise more money the event will be held at the Carriage Museum. This year the Goal is 60 players.

- Anyone is welcome, not just Roosevelt Dad's.
- Mark & Matt passed around an informational flyer for the event which could be posted around school (and translated in Spanish too).
- There is also a website set-up so that people can sign-up easily through paypal.
- Last year most players signed up through "word of mouth" - The committee will provide the website link to Lisa for the REEF eblasts and flyers will be sent via the Thursday folders.
- The committee is looking for donors for Raffle prizes. So far the committee has received several top prizes: Sonos theater system, flat screen TV, 2 tickets to the Santa Barbara Bowl with Terrace passes.

V. Principal's report

- Movie days will be happening during conference week. Thanks to Lara Urbany ☺
- Roosevelt currently has 625 kids, we are almost maxed-out. Kindergarten is almost full for next year.
- Allison Throop will be honored on Friday from the Rotary Club, for a special Teachers Award. Congratulations Allison!! ☺
- Dr. Ronzone discussed similar topics as Dr. Cash regarding district funding and how the money might be allocated.

VI. Open Forum/Other

- The REEF board will be drafting a budget, then will prioritize that budget. Revisit the budget in the summer. REEF will have a budget follow-up meeting mid-summer. There should also be a budget survey passed out so that parents can offer input about where to spend REEF funds.
- There needs to be a budget committee: President, treasure, and 3 representatives for the budget committee. Even though the budget committee meeting is not a formal REEF meeting, meeting minutes should be taken for the record, even if not approved/official.
- Due to rain the Land Shark fundraiser event was cancelled/rescheduled to April 11th or 18th.
- Open Forum – A parent present asked if anyone has done a read-a-thon for fundraising. This is something Diemna Wall (parent present) could head up for the 2014/2015 school year – potentially in the Fall.

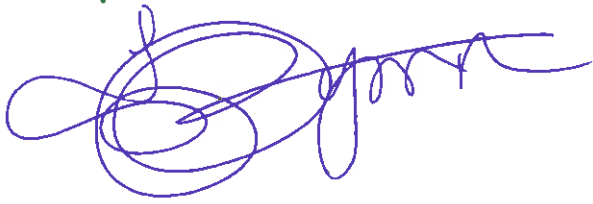
Meeting Adjourned at 8:00 PM

KEEF Meeting - Feb 26, 2014

Chris Davis
DeLongne

Sabina Koceman

Aammi Fleming



Lea P.

Jeff Petersen

Jim Hall

Eric Schenker

Gregg Petersen

Sarah Proff

Angela Moloney Braueman

DIMMA WALL

Jen Brown

Mari Quinteros

Douglas

DAN AYALA

MATT DAVIS

MARK FLICK